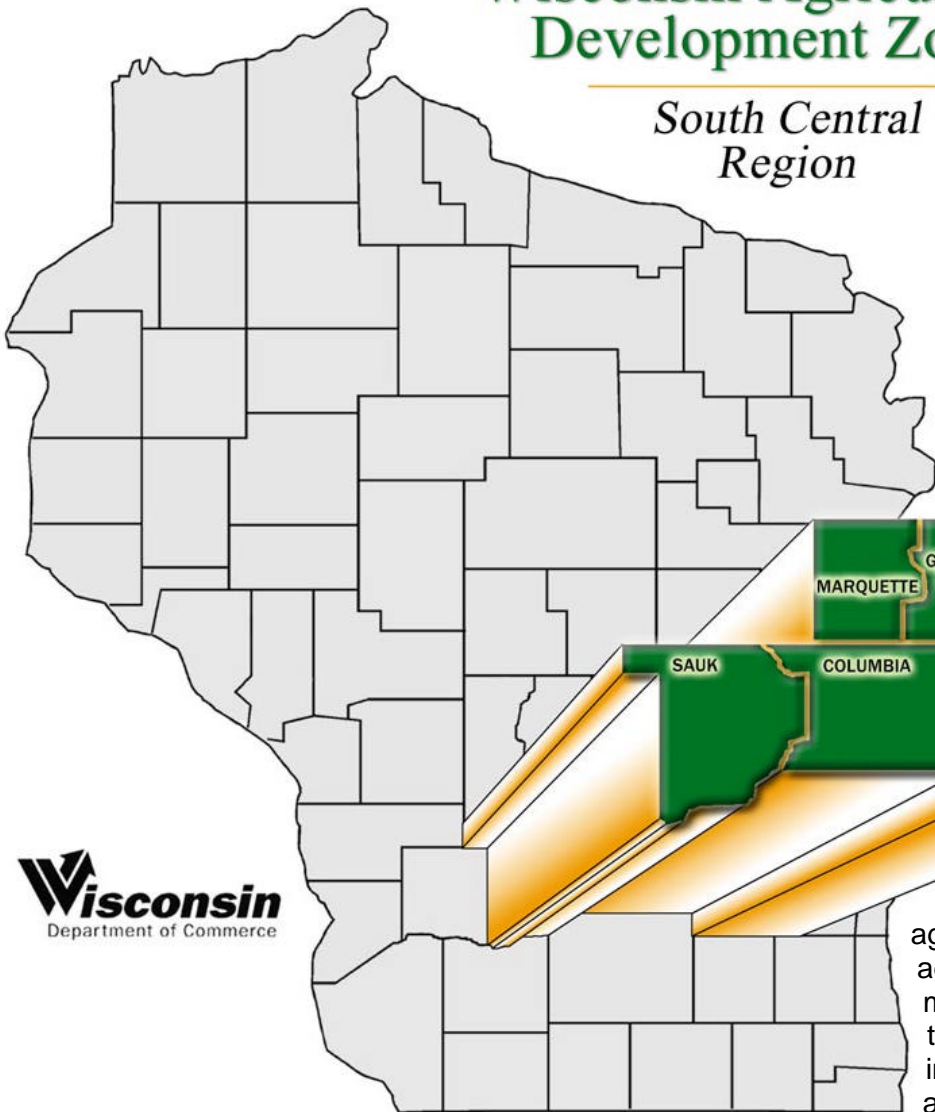


Wisconsin Agricultural Development Zone

South Central Region



Regional Make-up

The five counties that make up the South Central Region of Wisconsin's Agricultural Development Zone include more than 5,600 farms, with annual sales of nearly \$500 million.

Agricultural activity in this region can be divided into three categories: **(1)** Agricultural production (farms); **(2)** agricultural support (implement dealers, agricultural suppliers); and **(3)** agricultural processing (making raw material into products). In addition to the strong dairy and livestock industries, several of the counties are among the state's top

producers of corn, soybeans, wheat, sweet corn, and green peas.

A diverse, well-developed processing industry adds value to raw agricultural products raised in this region. There are dairy plants operated by major corporations, as well as smaller, locally-owned cheese factories. Other agribusinesses include livestock sales and processing, vegetable production and processing, irrigated and non-irrigated production, locally-owned processing facilities and plants owned by multi-national companies.

Regional Goals

The South Central Region intends to modernize and enhance its agribusiness base. The region will also further develop its cluster by building on existing infrastructure and agricultural support services.

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